

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Jeffrey A. Aaron	Examiner:	Melissa M. Chojnacki
Serial No.:	10/611,630	Group Art Unit:	2164
Filed:	June 30, 2003	Docket No.:	02049 / 60027.5047US01
Title:	Automatically Facilitated Marketing and Provision of Electronic Services		

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Responsive to the non-final Office Action mailed on January 25, 2010, the Assignee requests further examination in light of the following amendments and remarks, which are believed to place the application in condition for allowance.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.